

YouTube guide for partners

How to use YouTube as a partner. Why it is worth it even if you already post on TikTok, how to set up the channel, how to repost your TikToks as Shorts, and how to make long videos that make people trust you.

YouTube started in 2005 and is now the second largest website in the world. More than 1 billion hours of video are watched on it every day, and 500 hours of new video are uploaded every minute. For a trading partner that is both the opportunity and the problem: the audience is there, and so is everyone else.

Everything you already film for TikTok or Instagram goes on YouTube too, as a Short, with no changes. That alone is a reason to have the channel. But YouTube does two things the other apps cannot. A video can start working weeks after you post it: on TikTok a video is dead in two days, on YouTube people find it through search a month later. And YouTube lets you post long videos. Ten minutes of you explaining something properly shows people you are real and you know what you are doing. That is where trust comes from, and trust is what makes someone register. On YouTube you can also put your links in the description, and people click them.

What you will learn

- What YouTube affiliate marketing is, and why partners use it
- Shorts and long videos: what each one does for you
- Where to send the people you find, depending on what you offer
- How to create your channel step by step, with screenshots
- How to post your TikToks as Shorts in two minutes, and how to upload a long video
- The two kinds of long video that work, and which to film first
- Title, thumbnail, the first 45 seconds, the description, cards and end screens
- What you are allowed to say, and your first 30 days
- Top tips, do this not that, and key takeaways

What is YouTube affiliate marketing?

Affiliate marketing is performance based: you promote a product or service and earn a commission for every client who registers and trades through your link. On YouTube you do that with videos, and you place the link in the description, the pinned comment, the channel page and the end screen. YouTube is one of the few big platforms that is comfortable with links, so people find a video, read the description, click, and register. No tricks needed.

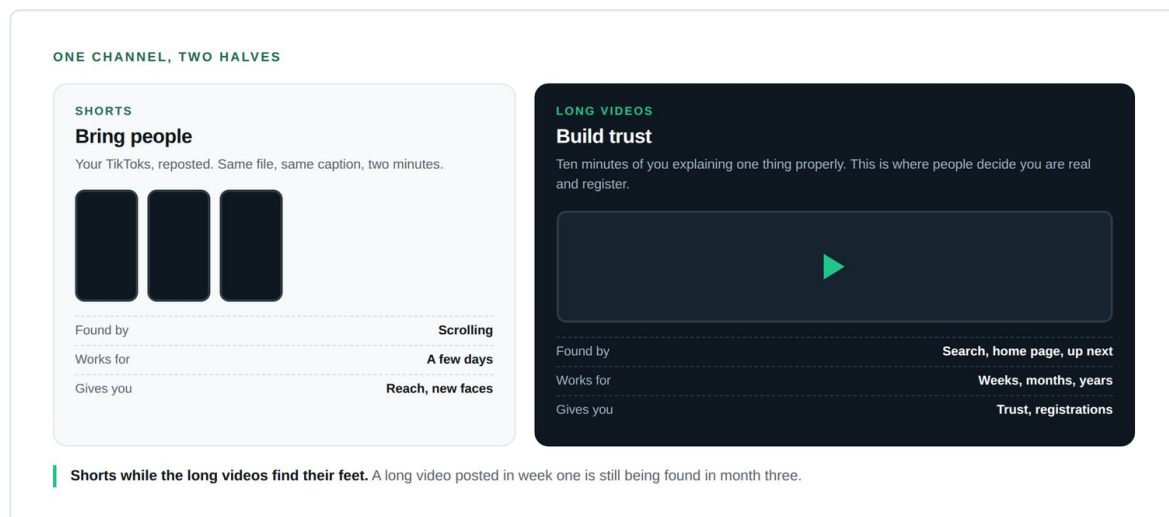
Why use YouTube for affiliate marketing?

- **Reach.** More than 2.5 billion people use YouTube every month, and the algorithm shows your video to people who watch that topic, not only to your subscribers.
- **Trust and credibility.** Nobody registers because of a 30 second clip. People register after they watch you explain something for ten minutes and think "this person is real and knows what they are talking about".
- **Content that lasts.** A TikTok is finished in two days. A YouTube video can take off two weeks later or be found in search for two years. Your work keeps paying.
- **Visual learning.** Trading is easier to understand when you see it on a chart. A video that shows the thing beats a post that describes it.
- **People come with a question.** On TikTok they are scrolling. On YouTube they typed "what is a stop loss". That person is much closer to starting.

How does affiliate marketing work on YouTube?

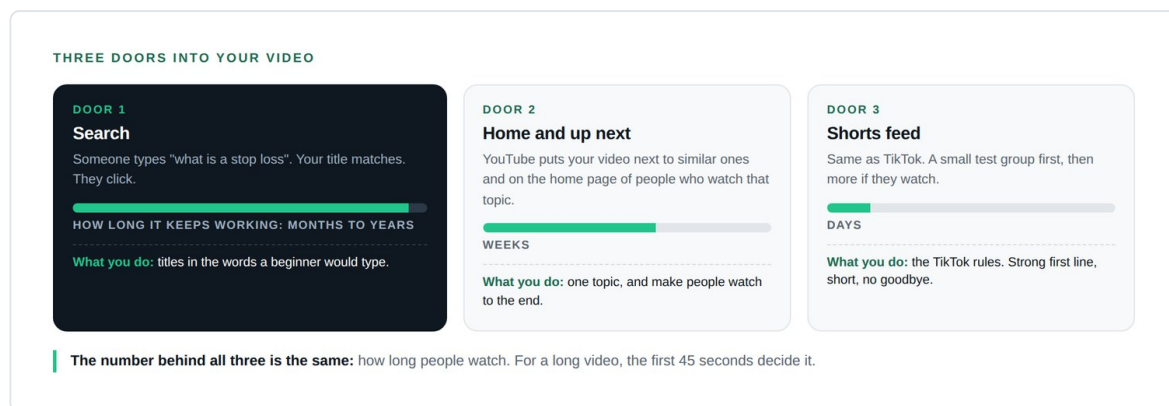
Two halves, one channel.

	Shorts	Long videos
What	Vertical, under 60 seconds, the same as TikTok	5 to 15 minutes, landscape
Found by	Scrolling, like TikTok	Search, home page, "up next"
Job	Reach. New people meet you.	Trust. People decide you are real and register.
Work for	A few days	Months, sometimes years
You make them	You already have them. Repost your TikToks.	Sit down, one topic, explain it properly



Shorts bring people. Long videos build trust. Both live on the same channel.

The number YouTube cares about is the same as TikTok: how long people watch. For a Short that means to the end. For a long video it means the first 45 seconds, because that is where most people leave. Search is the door that keeps working for months, so titles use the words people type.



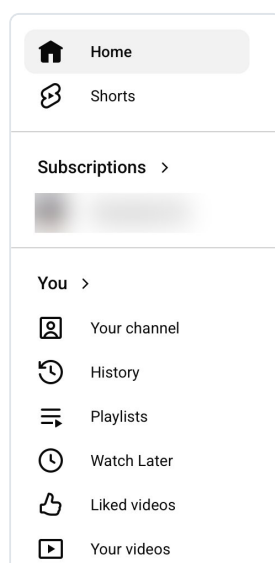
Three ways a video gets found. Search is the one that keeps working for months.

YouTube is slow. A new channel gets small numbers for two or three months. That is normal, and it is why you post Shorts from day one.

How to create your channel, step by step

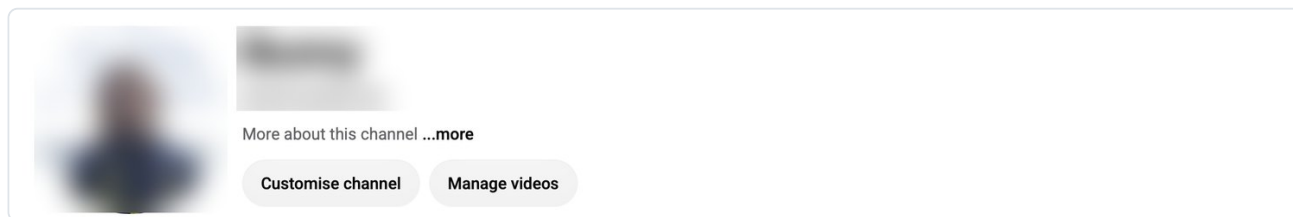
About 30 minutes, on a computer at youtube.com. The phone works too, but the computer shows everything on one screen.

Step 1. Sign in with a Google account. Click your profile picture top right, then **Your channel**. YouTube creates it the first time.



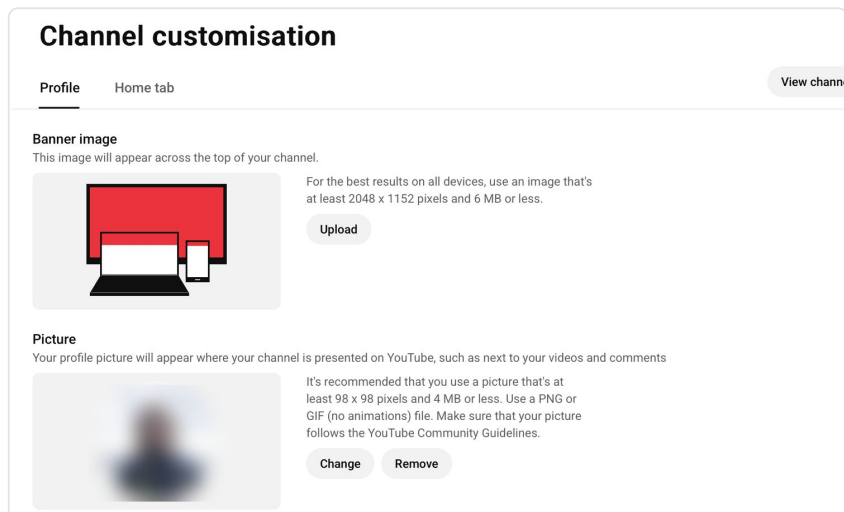
The left menu on youtube.com. Your channel is under You.

Step 2. On your channel page click **Customise channel**. This opens YouTube Studio, where every setting lives.



Your new channel page. Customise channel opens YouTube Studio.

Step 3. Upload a banner and check your picture. Banner: one line, "Learning to trade in public. New video every Tuesday." Picture: your face, close up, daylight.



Channel customisation. Banner on top, picture underneath.

Step 4. Name, handle, description. Same name and handle as TikTok and Telegram. Description: two plain sentences in the words people search for, then the honest line.

I show what I learn about trading, every week, wins and losses. Made for people who have never traded.
I partner with the platform I use, so I may earn a commission if you sign up through my link. Trading is high risk.

A screenshot of the 'Name, handle and description' form in YouTube Studio. It has three sections: 'Name' with a text input field, 'Handle' with a text input field and a dropdown arrow, and 'Description' with a larger text area. Each section has explanatory text above the input field.

Name, handle and description. Same name as your other accounts.

Step 5. Scroll to **Links**, click **Add link**. Your main link first, then the others. YouTube does not mind links to other apps. Click **Publish**.

Channel URL

This is the standard web address for your channel. It includes your unique channel ID, which is the numbers and letters at the end of the URL.



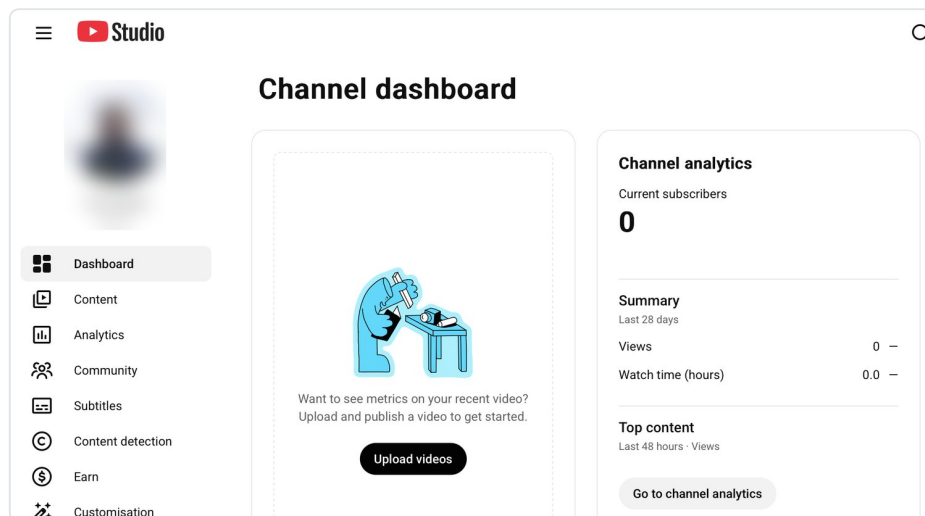
Links

Share external links with your viewers. They'll be visible on your channel profile and About page.

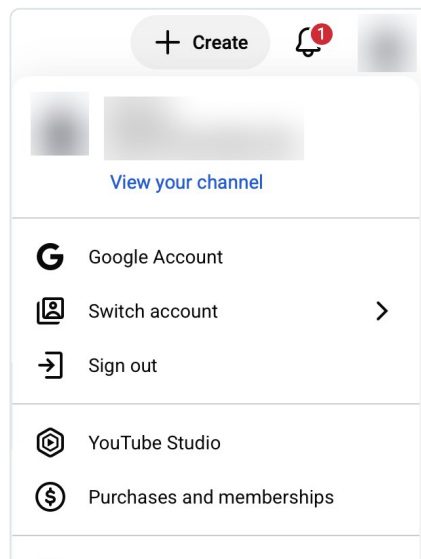
+ Add link

The Links section. Main link first, then Publish.

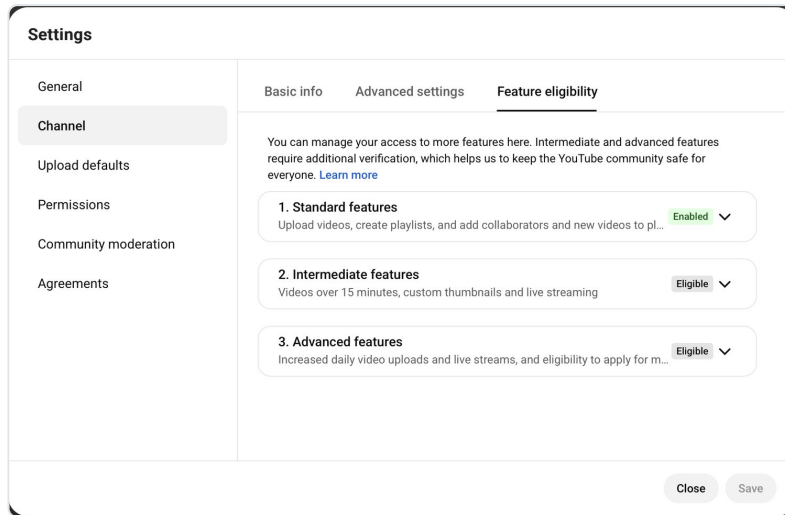
Step 6. Get to know Studio. **Dashboard** is home, Content is your videos, Analytics is your numbers. Now verify your phone: **Settings**, **Channel**, **Feature eligibility**, open **Intermediate features** and follow the steps. It unlocks custom thumbnails and videos over 15 minutes.



YouTube Studio. Everything is in the left menu.

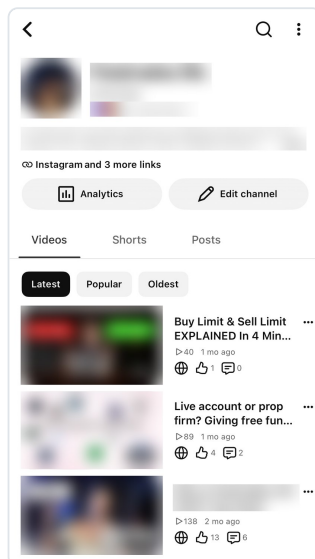


You can also open YouTube Studio from your profile picture on youtube.com.



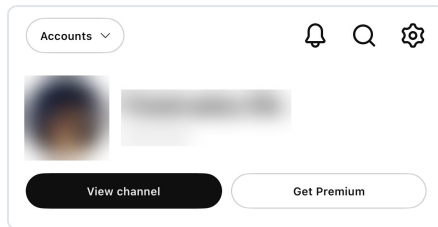
Settings, Channel, Feature eligibility. Intermediate features unlocks thumbnails and long videos.

Step 7. Pick your upload day. One long video a week, same day, in your calendar. Shorts whenever you post on TikTok.

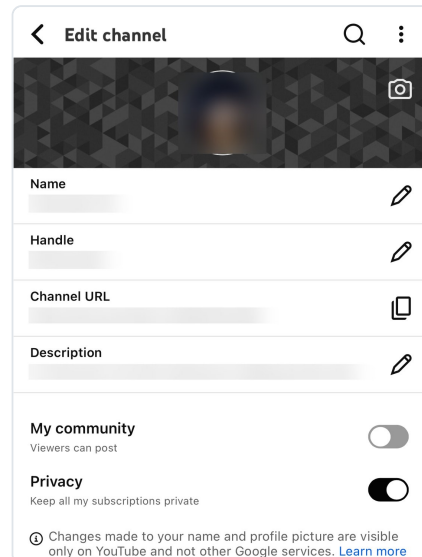


A finished channel on the phone: face, name, description, links, then Videos, Shorts and Posts. Details blurred.

On the phone: tap **You** bottom right, **View channel**, **Edit channel**. Name, handle, description and picture are on that one screen. Links and banner are easier on the computer.



The You tab in the app. View channel opens your channel page.



Edit channel in the app. Picture, name, handle and description on one screen.

Where to send the people you find

YouTube links are easy. Where they go depends on your offer.

Send them to	When it fits	Watch out
The PrimeXBT registration page (your partner link)	Your audience already trades and you talk about spreads, conditions, leverage or a better platform. The shortest path from view to account.	A new account with no trust yet converts badly here. YouTube is fine with the link. Say the honest line next to it.
A PrimeXBT product or campaign page	You promote one specific thing: a bonus, a contest, a copy trading feature, a new asset.	Campaigns end. Update the link when they do.
Your own landing page	One page that explains who you are, what you offer and where to start, with your links on it.	Takes an hour. Worth it once you post daily.
The trading school or free course	You sell education: "here is where I learned this". Beginners who want to understand first.	Slow path. Follow up so they do not stop after lesson one.
Your Telegram channel or group	You post signals, daily analysis or results and want people to see everything and message you.	YouTube does not mind links to other apps.
Your YouTube channel	Your offer needs a longer explanation than YouTube allows.	Only if the long videos exist.
Your WhatsApp	A one to one conversation fast, in countries where WhatsApp is the main app.	You answer every message yourself.

Match the landing to the message. A video comparing trading conditions sends people to the registration page. A video about signals sends them where the signals are. A video about learning sends them to the school. Nothing has to go through one app. The rule that never changes: no money promises next to any link.

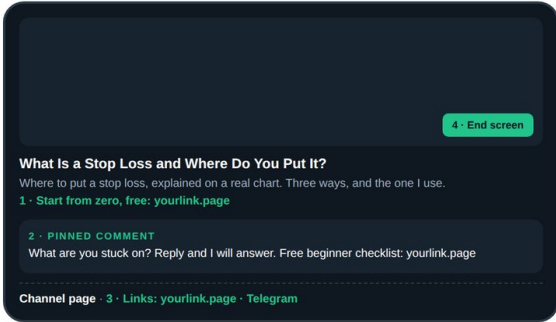
Where the link goes on the channel

Four places, use all of them, every video.

Place	What to put
Video description, line 3	Your link. Most clicks come from here.
Pinned comment	A question plus the link. Sits right under the video on the phone.
Channel links	Your main link first, then the others
End screen	The last 20 seconds of a long video: one button to your next video or your link page

Whatever you chose above goes in all four places, with the honest line next to it: "I partner with the platform I use, so I may earn a commission if you sign up through my link."

FOUR PLACES FOR YOUR LINK ON YOUTUBE



- 1 Description, line 3**
Right after two lines of plain text. Most clicks come from here.
- 2 Pinned comment**
A question plus the link. Sits right under the video on the phone.
- 3 Channel links**
Under the banner. Your main link first, then the others. YouTube does not mind.
- 4 End screen**
One box over the last 20 seconds. One place only.

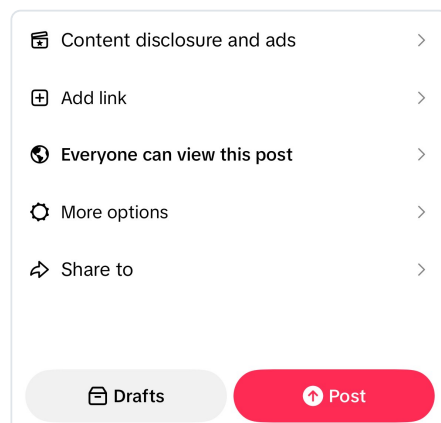
Whatever fits your offer. The registration page, a campaign page, your landing page or the school, with the honest line next to it.

Four places for your link on YouTube.

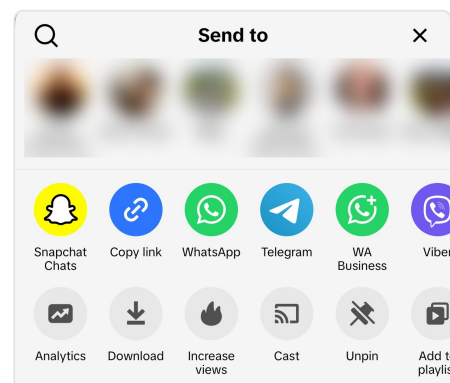
How to post your TikToks as Shorts

The easiest win in this guide. Two minutes per video.

Step 1. Get the file onto your phone. Best: before you post on TikTok, tap **More options** on the posting screen and turn on **Save to device**. That copy has no TikTok logo. If it is already posted: open it, share arrow, **Download**. That copy has the logo, and YouTube shows videos with another app's logo less.

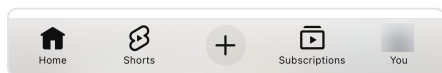


The TikTok posting screen. More options is where Save to device lives.

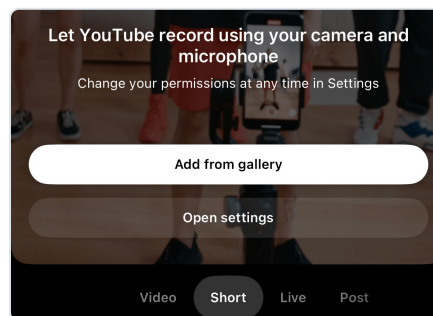


An already posted TikTok: share arrow, then Download.

Step 2. YouTube app, tap + at the bottom, make sure **Short** is selected, **Add from gallery**, pick the video.

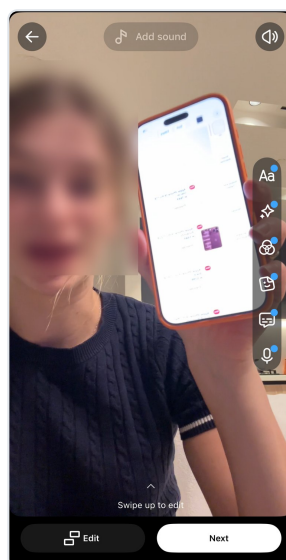


The plus button in the YouTube app.



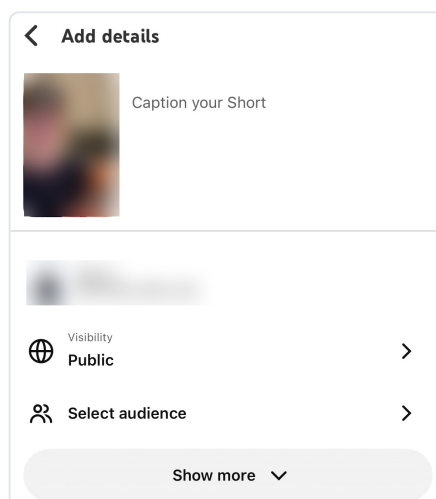
Short selected at the bottom. Add from gallery picks your saved TikTok.

Step 3. The editor opens. Nothing to change, it already has your captions and text. Tap **Next**.



The Short editor. Nothing to do here, tap Next.

Step 4. Same caption as TikTok, plus "link in description". Three hashtags: #shorts, #trading, one for the topic. Public. **Upload Short**. Then pin a comment: "Free beginner tips in the description."

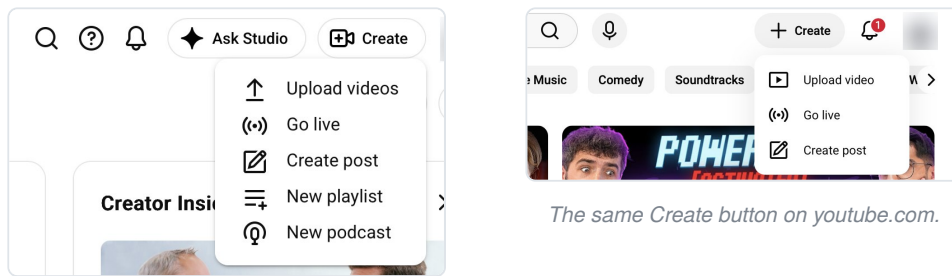


Add details. Caption, Public, then Upload Short.

When a long video does well, cut three Shorts from it, one idea each, and say the name of the long video at the end. That is how Shorts viewers become long video viewers.

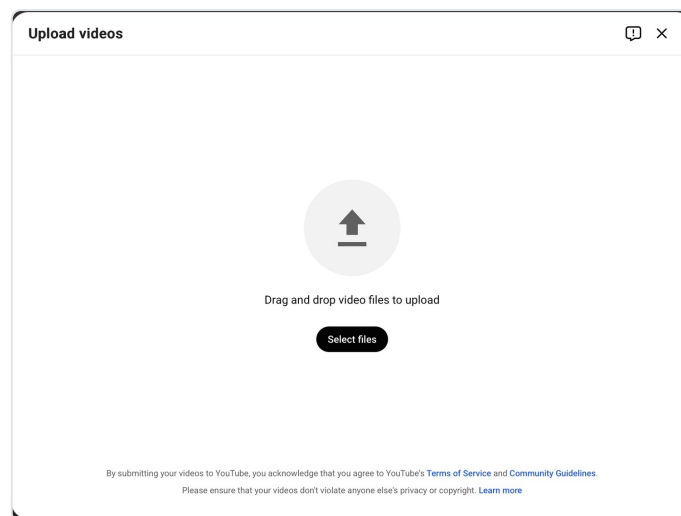
How to upload a long video

Step 1. In Studio, **Create** top right, **Upload videos**. On youtube.com the same button is **Create, Upload video**.



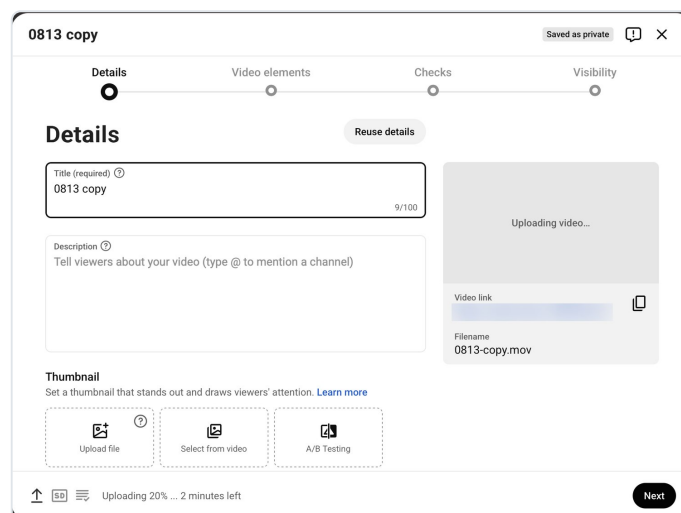
Create in YouTube Studio. Upload videos is the first option.

Step 2. Drag the file in or **Select files**.



The upload box.

Step 3. Fill in **Details** while it uploads: title, description, thumbnail (**Upload file**).



Details: title, description, thumbnail. Fill all three before Next.

Step 4. Next through Video elements (add the end screen: one box, one place), Checks, Visibility. **Public**, or **Schedule** for your upload day. **Publish**. Then open the video and pin a comment.

The two kinds of long video

	Explainer	Your journey
What	One beginner question, answered properly, 6 to 10 minutes	What happened this week or month, wins and losses
Why	People search for it. Works for years.	Shows you are real. People follow a person.
Example	"What is a stop loss and where do you put it"	"Month 3 of learning to trade. Here is what I got wrong."
How often	3 of every 4	1 of every 4

You do not need to be an expert. "Here is what I learned this month" is a long video. Documenting beats teaching when nobody knows you yet.

Film these first. They are as useful in a year as today, so they keep getting found.

#	Title	Type
1	What Is Leverage in Trading? Explained With Real Numbers	Beginner question
2	What Is a Stop Loss and Where Do You Put It?	Beginner question
3	How to Read a Candlestick Chart in 10 Minutes	Beginner question
4	How Much Money Do You Need to Start Trading?	Beginner question
5	Demo Account vs Real Money: When to Switch	Comparison, close to a decision
6	Crypto vs Forex: Which Should a Beginner Trade First?	Comparison
7	My Trading Setup: Everything on My Screen and Why	Journey
8	My First Month Trading: What I Wish Someone Had Told Me	Journey

Title, thumbnail, first 45 seconds

Title. The title is the search result. Use the words a beginner would type: "What is a pip", not "pip value fundamentals". Main words first, under 60 characters, no money promises. Patterns that work: "How to [thing] without [fear]", "[Thing] vs [thing]", "[Number] mistakes that cost me", "[Topic] explained in [time]", "Before you [action], watch this".

Thumbnail. Your face, big, one clear expression (surprised beats smiling). Three words at most, or none. One thing from the video, never a whole chart. Test: shrink it to stamp size and hold the phone at arm's length. If you cannot read it, redo it.

THE SAME IDEA, TESTED AT THREE SIZES

FIVE WORDS

DESKTOP

TABLET

PHONE

Fails at phone size. Seven words wrap to four lines, the type shrinks to fit and the whole block reads as texture rather than words.

THREE WORDS

DESKTOP

TABLET

PHONE

Holds at every size. Two short lines, one accent word, still legible in a feed at arm's length.

Design for the smallest size first
Almost nobody sees your thumbnail at the size you designed it. Build it at phone scale, then check that it still looks deliberate when it is large.

One accent word carries the meaning
Colour one word, never three. It gives the eye a place to land in the fraction of a second the image gets.

Text lives on the left, subject on the right
Keep the words clear of the duration badge and the corner overlays that platforms stack on top of your image.

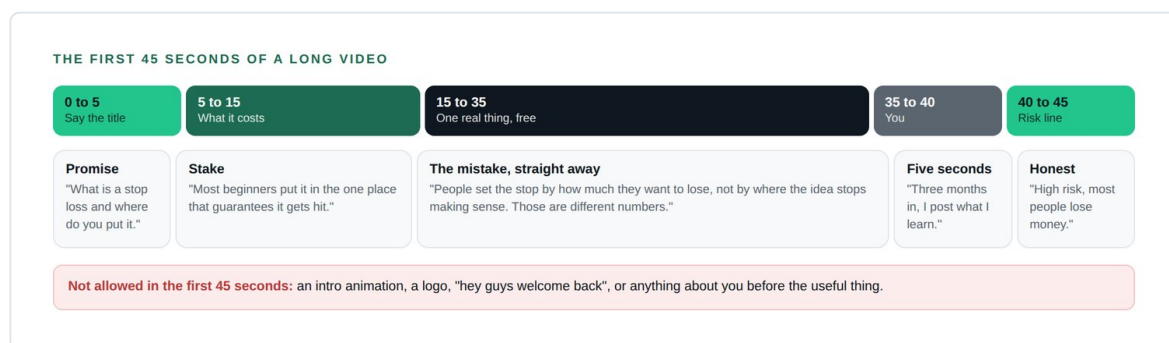
The rule: three words maximum, high contrast, and readable at phone size or it does not ship.

The thumbnail test: if it does not work at stamp size, it does not work.

The first 45 seconds are the whole video. No intro animation, no "welcome back guys", no logo.

Seconds	What you do
0 to 5	Say the title back, so they know they are in the right place
5 to 15	Say what getting this wrong costs
15 to 35	Give one real thing away, before you say who you are
35 to 40	Five seconds about you. That is your whole introduction.
40 to 45	One sentence on risk

"A stop loss is the price where you agree, in advance, that you were wrong. Most beginners put it in the one place that guarantees it gets hit. In the next six minutes I will show you three ways to place a stop on a real chart, and which one I use. Here is the mistake straight away: people set the stop by how much they are willing to lose, not by where the trade idea stops making sense. I am three months into learning this and I post what I learn every week. Trading is high risk and most people lose money. Let me show you."



The first 45 seconds: promise, cost, one real thing, five seconds of you, the risk line.

The description

Most partners write nothing here. This is where the link lives. Copy this and fill it in:

Where to put a stop loss, explained on a real chart. Three ways to place it, and the one I use.

Start from zero, free: [your link]

0:00 What a stop loss is

1:20 The mistake most beginners make

3:10 Three ways to place it

Stop loss for beginners. Where to put a stop loss. Stop loss explained.

I partner with the platform I use, so I may earn a commission if you sign up through my link.

Trading is high risk and most people lose money.

Watch next: [video] and [video]

Lines 1 and 2 are all most people see. Line 3 is the link. Then timestamps, three lines in search words, the honest line, the risk line, two other videos.

Two real descriptions from a large trading channel. Both do the same things as the template, in a slightly different order. Links and names blurred.

37 959 переглядів 12 вер. 2026 р. #PriceAction #TechnicalAnalysis #TradingForBeginners

● TRIAL Tier One Trading - Get coaching, accountability, structured education and a complete trading plan

Candlestick charts look confusing when you're completely new to trading.

Red candles. Green candles. Wicks. Numbers. Different timeframes.

But once you understand what you're actually looking at, they become surprisingly simple.

In this beginner trading tutorial, I'm going to teach you how to read a candlestick chart from scratch — even if you've never placed a trade before.

In around 15 minutes, you'll learn:

- ✓ What a trading chart actually shows
- ✓ How to read candlesticks
- ✓ Open, High, Low and Close (OHLC)
- ✓ How trading timeframes work
- ✓ How to identify an uptrend
- ✓ How to identify a downtrend
- ✓ How to recognise consolidation and sideways markets
- ✓ How support and resistance work
- ✓ How market structure creates trading opportunities
- ✓ The difference between reading a chart and having a trading strategy
- ✓ Why even great-looking trading setups can lose
- ✓ The 5 questions I ask when reading a chart

Most importantly, you'll learn how to stop looking at individual candles as random red and green boxes and start seeing the structure of the market.

Because technical analysis isn't about predicting exactly what the market MUST do next.

It's about developing a repeatable process for making decisions when the future is uncertain.

A beginner tutorial. The offer and link on line one, then the problem in plain words, then a tick list of what you will learn, then one honest line about what trading is and is not.

38 112 переглядів 3 бер. 2025 р.

In this video, I give you a step-by-step walkthrough strategy of how you can use "signals" to identify the best trading opportunities each and every week. I recommend you save this video until you have watched it enough times to be able to do this on your own.

You can get the checklist [HERE](#)

The platform I am using for the Quantum screener is Forecaste

My Double Top and Double Bottom Entry Strategy video

Deeper Training

📌 I will be sharing WEEKLY videos just like this so be sure to subscribe right now to never miss any!

Other valuable trading content:

My Trading for Beginners Series: [🔴 • Trading for Beginners Part 1 - FULL TRADING...](#)

A strategy video. Two lines on what the video does, then one link per line, each with a reason to click: the checklist, the tool used, the related video, the deeper training. Then "subscribe" and more videos.

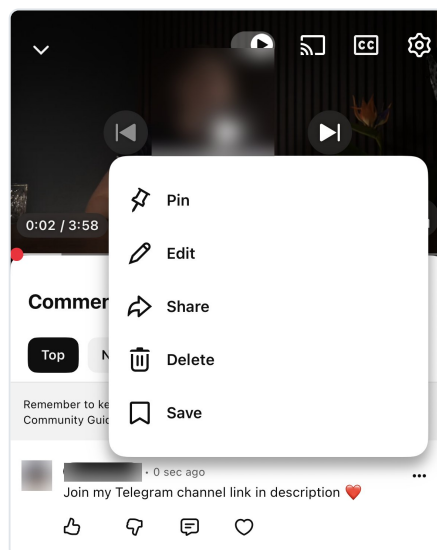
What to copy from them: the link is in the first three lines, every link has a plain reason next to it, the "you will learn" list repeats the search words a beginner would type, and the related videos at the bottom keep people on your channel. What to add that they do not have: your partner line and the risk line.

Then pin a comment, a question plus the link: "What are you stuck on? Reply and I will answer. Free beginner checklist: [link]." On the phone it sits right under the video and often gets more clicks than the description.

Cards and end screens. YouTube's own tools for clicks without breaking the video. A card is a small link that appears in the corner while the video plays; add one at the moment you mention the thing. The end screen is the last 20 seconds: one box, one place, keep talking over it. After a beginner explainer send them to the next video. After a comparison video send them to your link.

Playlists. Once you have five videos, make a playlist called "Start here: trading from zero", easiest first, and pin it to the channel page. A person who finds video 4 in search watches 5, 6 and 7 without doing anything. An hour with you, and after an hour most people have decided you are real.

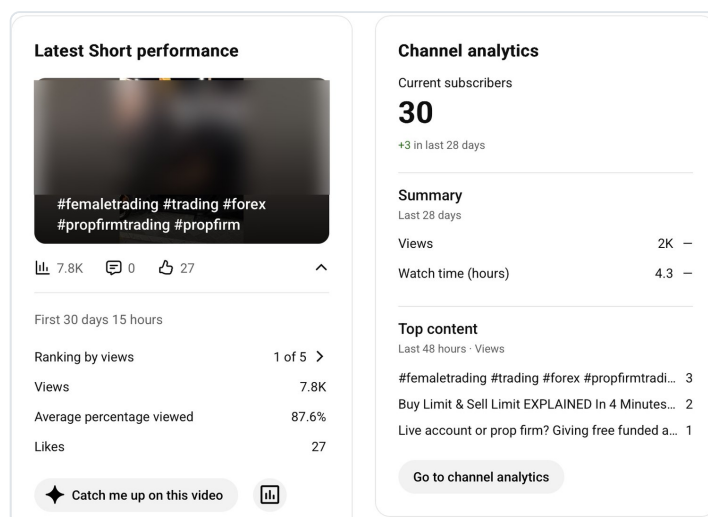
Live streams. Later, not now. A live market session shows you can think in real time, which nothing else proves. Do it once you have 20 long videos and an audience that asks for it.



Tap the three dots next to your own comment. Pin is the first option.

Once a week, three numbers

Studio, Analytics, once a week. Click rate low: change the thumbnail first, then the title. People leaving before 45 seconds: cut the intro, give the real thing sooner. Little traffic from search: rewrite titles in beginner words. Do not judge the channel before 20 long videos. Videos from week one are still being found in month three.



The Studio dashboard: your latest Short, and the channel numbers. Go to channel analytics for the detail.

What you are allowed to say

YouTube is less strict than TikTok about trading content, but strict about money promises, and it removes channels that make them. Same rules as everywhere in this library: what you are learning, small honest results, losses included, "I partner with the platform I use", and the risk line said out loud in every long video. Never "easy money", "guaranteed", "risk free", cash, big profit screenshots, or a bare signup link.

Your first 30 days

Week	Shorts	Long video
1	Post every TikTok as a Short. Pin a comment on each.	Film and post video 1. Save the description template.
2	Same	Video 2. Cut three Shorts from video 1.
3	Same	Video 3.
4	Same	Video 7, your setup. First journey video.

Then: one long video a week, Shorts every day, a journey video every fourth week.

Top tips for YouTube affiliate marketing

- 1. Choose your niche and build your brand.** One corner of trading you can explain properly, a channel name and face people recognise, the same thumbnail style every time. Consistency is what makes a channel look real.
- 2. Every TikTok as a Short.** Two minutes, free reach, saved without the watermark. Shorts bring people while the long videos find their feet.
- 3. One long video a week, same day.** YouTube and your viewers both learn the rhythm. Three one week and none for a month teaches nobody anything.
- 4. Titles in beginner words, first 45 seconds with no intro.** Search is the door that works for years. Say what your friend who has never traded would type, then give them the useful thing before you introduce yourself.
- 5. Place your link naturally.** Description line 3, pinned comment, a card at the moment you mention it, the end screen. Not a hard sell. Show what you actually use and why, and let the link sit next to it with the honest line.
- 6. Do not over promote.** A channel that is one long advert loses the audience. Three explainers for every journey video, and the platform mentioned where it fits, not everywhere.
- 7. Listen to the comments.** Every question under a video is a warm lead and your next video. Ignore them and the channel goes quiet.
- 8. Measure and optimise.** Studio, Analytics, once a week: click rate, watched past 45 seconds, traffic from search. Change the thumbnail first, then the title. Leave a video alone for a month before you judge it.

Do this, not that

Do this	Not that
Every TikTok as a Short, saved without the logo	Skip Shorts, or upload with the watermark
One long video a week, same day	Three one week, none for a month
Titles in beginner words	"Liquidity sweep", which nobody searches
Face plus three words in the thumbnail	A whole chart, a grey smudge on a phone
Your link in the description and the pinned comment, every video, with the honest line	Empty description
Risk line out loud, every long video	Money promises

Key takeaways

- YouTube is where trust comes from. Over 2.5 billion monthly users, videos that work for months, and links people actually click.
- Shorts bring people, long videos build trust. Both on one channel, and the Shorts are free because you already have them.
- Where you send people depends on your offer: registration page, campaign page, your landing page, the school, Telegram.
- Links go in the description, the pinned comment, the channel page, a card and the end screen, with the honest line.
- Titles in beginner words, no intro, face plus three words in the thumbnail. Place links naturally, do not over promote, measure and optimise.
- Say the risk line out loud in every long video. Judge the channel after 20 long videos, not after one slow week.

Figures: YouTube reports 2.5 billion+ monthly logged-in users, over 1 billion hours watched a day and 500 hours uploaded every minute (YouTube press and official blog).

Before your first video

- ☐ **Channel created.** Same name as your other accounts, face photo, one line banner.
- ☐ **Description written.** Two sentences, the honest line, the risk line. Template saved in your notes.
- ☐ **Links added.** Link page first, Telegram second.
- ☐ **Phone verified.** Unlocks thumbnails.
- ☐ **Last five TikToks posted as Shorts.** Then film video 1: one topic, 6 to 10 minutes, no intro.

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